

# The Greater Allen A.M.E. Cathedral of New York

Expanding the Kingdom by Transforming Lives

*The Financial Ministry*

PRESENTS

**ENTREPRENEURIAL THURSDAYS**



## Proverbs 24:27 - GNT

*Don't build your house and establish a home until your fields are ready; and you are sure that you can earn a living.*

**Thursdays**

**7:00 p.m. - 9:00 p.m.**

### 1. January 19, 2012

BUSINESS START-UPS: Queens Economic Development Corp.

### 2. January 26, 2012

TAXES: Tax advise and business structures.

### 3. February 2, 2012

FRANCHISING: Choosing and funding a franchise.

### 4. February 9, 2012

FINANCIAL SERVICES: Investment & retirement options.

### 5. February 16, 2012

ADVERTISING & SOCIAL MEDIA

### 6. February 23, 2012

Financing for your business.

**The Greater Allen A.M.E. Cathedral of New York**

110-31 Merrick Blvd.  
Jamaica, NY 11433

All workshops are **FREE**

Phone: 718-206-4600 x 3104

Website: [www.allencathedral.org](http://www.allencathedral.org)

The Financial Ministry of The Greater Allen A.M.E. Cathedral of New York will be holding six (6) workshops focusing on entrepreneurship/small business owners and individuals looking to start a business.

## WHO SHOULD ATTEND:

If you need strategies and knowledge to grow your business, or if you are ready to start your own business, then you need to attend any one of these workshops.

- **Queens Economic Development Corp**—This workshop will explore the ins and outs of starting a business, operating a business, and the programs available to assist start-ups and established businesses. The QEDC has partnered with a major lender to i) give a \$10,000 grant to a current or start-up business, and ii) award \$10,000 in a business plan competition. **This workshop will be directed by Representatives from the QEDC.**
- **Social Media Strategy**—This workshop will tell you how to develop a social media strategy for your business, give you tips on how to effectively market your business through social media, integrate social media into your marketing campaign and track it, and the advantages of hosting and launching a Twitter Chat. **Led by Rodeena Stephens, GAC Director of Communications.**
- **Taxes**—This workshop will discuss taxes, allowable right-offs, and why you need to separate business funds from personal funds. Business structures-sole proprietorship, C-Core, S-Corp, LLC and the pros and cons of each. **Hosted by Rodger Miller Tax Services.**
- **Franchises**—What is a franchise? How to select a franchise, start a franchise, and how to fund a franchise. What personal assets are evaluated to start a franchise. **Hosted by FranNet.**
- **Financial Services**—This workshop will focus on retirement and investment options for business owners, and property and casualty insurance. **Led by Deborah Allen of D. Allen Agency, Inc./Allstate.**
- **Lending**—A few micro lenders will discuss how to obtain financing, what line items are reviewed on tax returns, financials required to obtain financing, and how personal credit and assets affect your ability to obtain a loan. **Hosted by Representatives of TD Bank.**

## WHAT WILL YOU GAIN?

At the end of these workshops you will have viable, useful tools and information to start and grow your business.

The Reverend Floyd H. Flake, D.Min., Pastor  
The Reverend Elaine M. Flake, D.Min., Co-Pastor